HAH Website Revisions and Suggestions:

\*\*These suggestions correlate to the current website. We have implemented as many of them as Possible in our website mockup\*\*

* Overall, upon first glance and deeper inspection, the website feels unorganized.
* The colors of the website feel washed out and lack vibrancy.
* The main logo is blurry or pixelated. This usually happens when an image with a small number of pixels per inch is blown up too large for the pixel quantity.
* The logo is not aligned in a way that makes sense. It is centered based on the “Donate” and “BBB” buttons and the left margin. It needs to be aligned however you want based upon the same margins (ex: left and right margins; not “BBB” or “Donate” buttons).
* The “BBB” and “Donate” buttons have poor positioning since they are located in the same headline space as the logo. We recommend moving this for more aesthetic and visual purposes.
* The “Newsroom” tab is a couple months out of date, and we recommend updating it.
* Combine the “Newsroom” tab and newsletter.
* Make a tab that says “Donate” and put under it the option to donate as well as the donor privacy statement. Remove the yellow donate link next to the logo.
* Under the “About Us” tab include:
	+ What you do/mission
	+ Staff and volunteers
	+ Contact information
	+ Partners
* Update your events page so people can attend events and get to know you and your work.
* Update staff photos and the captioning with names and titles so it all looks cohesive.
* Combine “Patients” and “Services” tabs.
* Omit the white Have a Heart name/title under the logo on the main page. Replace with the quote that is below it by enlarging and repositioning the quote.
* Shop page has a watermark on all product photos from third party production company. Remove the watermarks from the photos or take new ones if you have the products on hand.

Notes about our Wix mock-up

Prices for Wix to host your website may vary. They often run sales and promotions where you can get discounted prices compared to what their usual rates are.

Business EliteScale your business

$**159**/mo

Select

* **15** collaborators
* **Unlimited** storage space
* **Advanced** marketing suite
* Free domain for 1 year
* **Advanced** site analytics
* Accept payments.
* **Advanced** eCommerce
* **Advanced** developer platform

Business -- Grow your brand (Recommended plan)

$**32**/month

Select

* **10** collaborators
* **100 GB** storage space
* **Standard** marketing suite
* Free domain for 1 year
* **Standard** site analytics
* Accept payments.
* **Standard** eCommerce

Core --Engage your audience.

$**27**/month

Select

* **5** collaborators
* **50 GB** storage space
* **Basic** marketing suite
* Free domain for 1 year
* **Basic** site analytics
* Accept payments.
* **Basic** eCommerce

Light - Get the basics.

$**16**/month

Select

* **2** collaborators
* **2 GB** storage space
* **Light** marketing suite
* Free domain for 1 yea