

DECEMBER 2023

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31						

FEBRUARY 2024

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JANUARY 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31 New Year's Day World Day of Peace	1	2	3	4 National Spaghetti Day - Create a Insta Highlight or create an event for making spaghetti or spaghetti competition.	5	6
7	8	9 TikTok Post: Showing off the kids' favorite game.	10	11	12 TikTok Post: Whose shoes are the fastest?	13
14 M.L. King Day - POST	15	16	17	18	19 Highlight Post: National Popcorn Day; ask kids their favorite types of popcorn.	20
21	22	23	24 Highlight post: highlighting a team member and what they do at the B&GC	25	26 Post encouraging donations on all platforms	27
28	29	30	31 Video promo post of the club in action - what is going on in the club next month	1	2	3

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JANUARY 2024

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MARCH 2024

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FEBRUARY 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1 Black History Month- post	2	3
4 National Thank a Mail Carrier Day	5 The kids make thank you cards for their mail man (TikTok video or Instagram post)	6	7 Send a Card to a Friend Day; Have kids make cards to send to friends Another post about Black History Month	8	9 Chinese New Year is 2/10 -- post	10
11	12 Another post about Black History Month	13 Pre-Valentines Day Post: Highlighting someone/ what a leader loves about their job/s.	14 Valentine's Day	15	16 National No One Eats Alone Day: Post about a community meal or something similar	17
18	19 Presidents' Day - Post	20 National Leadership Day- highlight a leader in program	21 Another post about Black History Month	22	23 National Random Acts of Kindness Week- post photos of the B&GC doing acts of kindness	24
25	26 Another post about Black History Month	27	28	29 Leap day - post	1	2

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FEBRUARY 2024

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APRIL 2024

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MARCH 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26	27	28	29	1	2
				World Compliment Day Create a highlight,	Dr.Suess Birthday	
3	4	5	6	7	8	9
	Have a Dr.Suess Book reading and activities. Such as a movie night and crafts.			National Be Heard Day: Kids share their favorite part of their day (TikTok Post)	International Women's Day-- Highlight a few women in different clubs and what they do	
10	11	12	13	14	15	16
	Ramadan begins -- post	Highlight Post-- Highlight different kids and thier favorite club activity		Highlight Post -- Highlight a parent of a club kid and the impact the club has had on them and their child		
17	18	19	20	21	22	23
	National Awkard Moments Day Post: Funny meme photos of staff.			Testimonial Highlight Post: Focus on a staff member in honor of someone		
24	25	26	27	28	29	30
	Holi - Hindu Holiday		Employee/volunteer highlight post (Instagram)			
31						

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MAY 2024

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APRIL 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
Easter Sunday	April Fools Day! Have people participate on this day and create a reels compilation of everyones April Fools idea.	National Volunteering Day Make a post about volunteering at Boys & Girls Club.				
7	8	9	10	11	12	13
		Eid al-Fitr : Islamic holy days (9th-12th) End of Ramadan	National Encourage A Young Writer Day: Have the kids create a short story (TikTok post of someone reading them)	National Pet Day: Have kids bring in photos of their pets (Instagram post)		
14	15	16	17	18	19	20
	National Library Week: A series of posts this week highlighting popular books, and a few interviews of the kids on their favorite books. (2-3 Posts)			National Exercise Day: Post active activities that the club kids are apart of		
21	22	23	24	25	26	27
	Happy Earth Day- Post the importance of taking care of the environment/ ways the kids in the club are helping the environment		National Stress Awareness Month: Post video of different activities the kids do to reduce stress			
28	29	30	1	2	3	4
	TikTok- interviewing a staff member and thier experience at the Boys & Girls					

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JUNE 2024

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MAY 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	1 Mental Health Awareness Month Make post about mental health	2	3	4
5	6 National Nurses Day: What do the kids love about nurses? Or nurse related coloring sheets (TikTok Post)	7	8 Make post about how to help/deal with mental health	9	10 Post -- Mother's Day over the weekend	11
12 Mother's Day	13 National Apple Pie Day Post: Apple pie social event photos.	14	15	16 National Love A Tree Day Post: Environmentally friendly post--picking up litter in the community	17	18
19	20	21 World Day for Cultural Diversity-- Post	22 International Being You Day-- Video Post of different club kids displaying what makes them unique	23	24	25
26 Memorial Day - post	27	28 National Get Caught Reading Month: Make a post displaying kids reading and highlight the importance of reading	29	30	31	1